American novelist Edith Wharton, shown here bundled up in Newport, R.I., once put off a holiday trip in Europe with her husband, Teddy, because of Teddy’s toothache. Photo/Provided by the Beinecke Rare Book & Manuscript Library, Yale University

Gelato prophy paste is top prophy paste for fourth consecutive year

Announced at the turn of the new year were The Dental Advisor’s annual Product Awards, one of the most respected awards in the dental industry, known for evidence-based clinical and laboratory research and evaluation.

At the top of the prophy paste category was once again Gelato Prophy Paste, marking 2016 as the fourth consecutive year Gelato has won Top Prophy Paste among dental professionals.

Gelato, produced from the New Jersey-based manufacturer Keystone Industries, was evaluated by 35 professional consultants in 2,500 different uses. At the end of the study, Gelato Prophy Paste received a 91 percent clinical rating. Sixty-three percent of consultants said they would switch to using Gelato Prophy Paste, while 80 percent said they would recommend it.

Consultants’ open-ended comments on the paste included such phrases as, “does not splatter,” “easy to rinse,” and “cups are color-coded and easy to open.”

Keystone’s paste joins elite company as one of very few products to win four years consecutively (2013, 2014, 2015, and now 2016), but has done so because of the wonderful splatter-free, 1.25 percent fluoride ion application. Gelato is tough enough for high-luster polishing and stain removal, and remains gentle enough on the enamel with minimal enamel loss, according to the company.

Disposable cups eliminate cross-contamination

The paste comes in boxes of 200 individual disposable cups for convenient use. The disposable cups also eliminate cross-contamination and include a prophy ring for ease of application on the patient’s teeth. For more options, the paste is also available in six-ounce (exports only) and 12-ounce jars.

Available in four different grits (fine, medium, coarse, and x-course), Gelato will take care of your various stain removal needs. Typically, hygienists use the fine grit for routine use and the medium grit gives a little more stain removal power. The coarse paste is required for removing moderate to heavy stains. No matter the job, Gelato Prophy Paste provides exactly what dental professionals need, the company asserts.

Keystone Industries continues to put forward the largest assortment of great-tasting Gelato flavors such as pina colada and orange sherbert. The paste line also has mint, cherry, bubble gum and raspberry flavors for a plethora of flavor options to satisfy picky clients. The individual cups are clearly labeled for quick retrieval and application.

Quality and price

Overall, Keystone is proud of this highly regarded review from The Dental Advisor. As a company that strives to create the best quality products at the best price, Keystone is proud to assert that “Gelato Prophy Paste has hit the mark with quality and price.” According to the company, the statistics and feedback are what gave Gelato such a high rating and awards four years running now, but they also speak for the high-quality work Keystone Industries puts into its American-made dental products.

Across the board dentists and lab technicians alike give Gelato and the various amounts of other products great feedback, according to the company. To see the official Dental Advisor website announcing Gelato as the 2016 Prophy Paste winner, you can visit http://bit.ly/TopProphyPaste2016. For all other winners, go to www.dentaladvisor.com.

About Keystone Industries

Keystone Industries, a privately held company, founded in 1908, has maintained a strong reputation for producing innovative, high-tech dental products in both the operatory and laboratory realms. Its dedication is driven by the need to provide customers with the finest quality materials while developing products that meet and surpass customer expectations. These expectations have continued to excel as the company has moved forward with expansions around the globe.

(Source: Keystone Industries)

Commentary

Telling the whole tooth
Not all the pundits got the flossing story quite right

By Patricia Walsh, RDH
Editor in Chief, Hygiene Tribune

Edith Wharton was the first woman to be awarded a Pulitzer Prize in fiction. “The House of Mirth” was written while she was residing in Paris. Her beloved home in Lenox, Mass., which she helped to design, is one of very few products to win four years consecutively (2013, 2014, 2015, and now 2016), but has done so because of the celebrated splatter-free, 1.25 percent fluoride ion application. Gelato is tough enough for high-luster polishing and stain removal, and remains gentle enough on the enamel with minimal enamel loss, according to the company.

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Wharton, who had no formal education, was taught by nannies and tutors as a small child. Newport was another beautiful town from her privileged upbringing. Her meticulous diary and prolific handwriting reveal that she and her husband, Teddy, once put off a trip from Paris to the south of Europe due to his medical condition. He was in a great deal of pain from terrible teeth. The doctors were trying a new “serum treatment” on him. This was in 1909, prior to penicillin. The methodology of this “serum” strategy wasn’t described, but I do know this: In France in the early 1900s, horse blood was thought to contain antibodies that could cure many illnesses. Regardless, Teddy never recovered enough to travel to the Wharton’s intended holiday destination. He eventually returned to the United States without Edith. His mental and physical health declined and he passed away in America.

A hundred years ago, money and position would not have been enough to keep you out of pain. Today, we might hear of a famous couple not being able to make it to their villa in the French Riviera due to weather-related flight delays. But an interfering toothache would likely be pretty low on the list of reasons to cancel a vacation.

Edith Wharton wasn’t the only celebrated author to discuss the woes of dental health. Her contemporary, Robert Louis Stephenson, spins the tale of a medical student named Fettes in “The Body Snatcher.” Fettes makes a horrifying discovery after having a tremendous interference toothache. Perhaps with the transition to modern dentistry and the discovery of antibiotics, the “toothache” used as a metaphor for modern life will always be discussed in popular culture.

George Bernard Shaw once said, “The man with a toothache thinks every one happy whose teeth are sound. The poverty-stricken man makes the same mistake about the rich man.” Shakespeare laments the sad loss of power old age brings in “As You Like It,” writing: “Last scene of all, That ends this strange eventful history, Is second childishness and mere oblivion,Sans teeth, sans eyes, sans taste, sans clothing.”

“ Toothaches, tooth loss and dentistry in general will always be discussed in popular culture, although today’s writing may less likely be poetry or novels. While the Flossing controversy was playing out (you
Mydent launches new DEFEND Level 1, 2, 3 masks

Mydent has launched new and improved DEFEND Level 1, 2 and 3 Face Masks to protect health-care professionals based on procedures performed. The masks comply with guidelines set forth by the American Society for Testing and Materials (ASTM) and feature a new four-fold design for improved breathability.

DEFEND Level 1 masks (ASTM low barrier) are designed for procedures with low amounts of blood, fluid, spray and/or aerosol exposure — such as with patient exams, operatory cleaning, impressions, lab trimming and orthodontic work. Available in blue, pink and white (sensitive), they feature dual-fit chin contour technology, are fiberglass/latex free and are made with a form-fitting pliable nose and chin band.

DEFEND Level 2 masks (ASTM moderate barrier) are ideal for procedures where moderate to light amounts of fluid, spray and/or aerosols are produced. Level 2 masks are suitable for restoratives, prophylaxis, sealants, limited oral surgery and endodontic work. Available in blue, pink and white, they are fiberglass/latex free, made with a form-fitting pliable nose and chin band and have dual-fit chin contour.

DEFEND Level 3 masks (ASTM high barrier) are designed for procedures with moderate to heavy amounts of blood, fluid, spray and/or aerosol exposure — such as implant placement, crown preparation and periodontal or complex oral surgery. Protecting against high bacterial infiltration, Level 3 masks feature a four-ply design with a fluid resistant outer layer. These masks are also available in blue, pink, and white. All three masks are available through most dental dealers.

Mydent International is dedicated to fully maintaining its brand promise: “To provide health-care professionals with the highest quality infection-control products, disposables, preventatives, impression-material systems, rotary instruments and restoratives at affordable prices, supported by superior service and 100 percent customer satisfaction.”

For free samples, visit www.defend.com/freesamples or call (800) 275-0020. For more information on the masks and other DEFEND brand products, visit www.defend.com or call (800) 275-0020.

(Source: Mydent International)